



INVITATION, 14 May 2019 | Ars Electronica Center in Linz, Austria

CONFERENCE DANUBE GOES CIRCULAR INTERREG Danube Transnational Programme project MOVECO

Project co-funded by European Union funds (ERDF, IPA)



INVITATION

The final conference of the INTERREG Danube Transnational Programme project MOVECO will take place on May 14 2019 at Ars Electronica Center in Linz, Austria. We cordially invite you to attend our conference on circular economy and get in touch with our partners and stakeholders from the Danube region countries.

ABOUT THE LOCATION - ARS ELECTRONICA CENTER

A museum of the future! The Ars Electronica Center shows technological developments and their impact on art, society and each of us. The Sky Loft on the top floor is an event area that we will use. More information about Ars Electronica Center at www.ars.electronica.art

THE CIRCULAR ECONOMY IN A NUTSHELL

In contrast to the traditional, linear, throwaway economy, in the circular economy we design and create products that are easy to share, lease, reuse, repair, refurbish and recycle, while using regenerative resources and renewable energy. The goal is to minimise waste and keeping products and resources in the economy for as long as possible. Ideally, this win-win approach benefits both the economy and the environment.

ABOUT MOVECO

„Your trash is my treasure“ - This is the motto of the EU co-funded project MOVECO. Sixteen partners from ten Danube countries promote transnational cooperation to accelerate the transition to the circular economy. For more information on the MOVECO project, we invite you to visit our website, our platform (www.danube-goes-circular.eu) and follow us on social media.

If you want to share your thoughts about circular economy or if you are interested in receiving the MOVECO newsletter twice a year, please let us know and send an email to moveco@bayfor.org.



AGENDA

15:00 (3 pm)

Presentation of MOVECO project

Antonija Bozic Cerar, Senior Consultant at Chamber of Commerce and Industry of Slovenia

Presentation of KATCH-e project

Maria Kalleitner-Huber, Waste and resource management at the Austrian Institute of Ecology

Presentation of Circular Economy ideas and visions

16:30 (4.30 pm)

Break

17:00 (5 pm)

Sustainable Waste Management in Upper Austria

DI Christian Ehrenguber, Chairman LAVU

CD Laboratory for Sustainable Product Management in a Recycling Economy

Univ.-Prof. Dipl.-Ing. Dr.mont. Rupert Baumgartner,
Head of Institute of System Sciences, Innovation and Sustainability Research

18:30 (6.30 pm)

Break

19:00 (7 pm)

MOVECO Award Ceremony

Honoured by Markus Achleitner, Minister of Economy State of Upper Austria

MOVECO project is co-funded by European Union funds (ERDF, IPA). For more information, please visit our website: www.interreg-danube.eu/moveco.

Registration will be required for the event due to the limited number of available places in the room.

AT A GLANCE

CONFERENCE DANUBE GOES CIRCULAR

Date: Tuesday, 14 May 2019

Time: 15:00 - 20:00 (3 pm - 8 pm)

Venue: Sky Loft at Ars Electronica Center,
Ars Electronica Center 1, AT-4040 Linz, Austria (www.ars.electronica.art)

Event organiser:

Business Upper Austria - OÖ Wirtschaftsagentur GmbH

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